



Design the future of Curaçao: will you be the designer of the new Club17 Curaçao Bottle?

This competition is open to everyone: from established artists to aspiring talents, from young to old. Let your creativity run wild and help us enrich Curaçao!

Do you also dream of a more sustainable Curaçao? Club17 Curaçao and all its partners are committed to this. Your creative contribution can play a major role in achieving our vision!

We call on everyone to design an iconic Club17 Curaçao Bottle, a reusable bottle that symbolizes our commitment to the sustainable future of our island.

Every bottle sold supports Club17 in achieving our sustainable mission.

The sustainable bottle of Curaçao, for Curaçao.

Will your design become the new eyecatcher of our island?

The challenge:

- Create a design that puts Curaçao on the map - locally and internationally - and reflects the building blocks of our Club17 Curaçao vision - sustainability, safety, inclusivity and resilience. • Use our corporate colors and inspire people to fill the bottle over and over again with the dushi water of Curaçao, reducing the dependency on single-use plastic water bottles and contributing to a cleaner world.

Participate and get a chance to:

- Have your design on every Club17 Curaçao Bottle! Your name and design on a refillable water bottle that travels the world.
- Be in the spotlight as a designer: You will be invited to officially hand over the first bottle and thus highlight and celebrate your contribution to your island. You will of course receive the very first bottle and you will be able to hand it over to a well-known Curaçaoan during the official launch, thus highlighting your contribution to a more sustainable Curaçao.
- Become an Essential Support Partner of the Club17 community that is committed to a better future for your island.
- The designer receives 1 Naf for every bottle sold for 1 year.

How to participate:

- Download the template: Go to our website and download the bottle template.
- Submit your design through the SDG-Tracker app or send your completed design to club17dtapfoundation@gmail.com with the subject line 'Club17 Curaçao Bottle'. The deadline is March 18.

Additional information:

- The competition is open to everyone, regardless of age, experience or nationality.
- The design must be original and not be used for any other purpose.
- The design must be submitted in digital format (JPEG, PNG or PDF).
- The winner will be selected by a jury.
- The winner will be announced on March 22.

We are excited to see your creative designs!

Good luck!